



**Sant Dnyaneshwar Shikshan Sanstha's**  
**Annasaheb Dange College of Engineering and Technology, Ashta, Dist: Sangli**  
**(An Autonomous Institute, Affiliated To Shivaji University, Kolhapur)**

**Department of Basic Science**

**Academic Year: 2022-23**

**A brief report on Innovations by faculty in Teaching and Learning**

**1. Name of the innovative Activity in Teaching and Learning:** Skill based to Innovation through organizing an event

**2. Course Code & Course Name:** 2EEHS152, Professional Communication Skills

**3. Program & Class:** Electrical Engineering, F.Y. B. Tech, Div.-C

**4. Name of faculty member:** Mr. A. A. Patil

**5. Introduction:**

The process of planning and coordinating the event is usually referred to as event planning and which can include budgeting, scheduling, site selection, acquiring necessary permits, arranging for speakers or entertainers, arranging decor, event security, catering, coordinating with students and emergency plans. Each event is different in its nature so process of planning and execution of each event differs on basis of the type of event.

**6. Motivation/ Purpose of the innovative technique:**

- The main reasons for organizing an event are to create awareness, build reputation, and effectively convey your message.
- It provides great exposure to your ceremony or product launch, which can be beneficial for your business in more than one way.
- Collaborative learning
- Encourages listening and engaging of students by giving each member of the group an essential part to play.
- More discussion on core concepts.
- Rational Thinking
- Create interest among students.



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**7. Suitability of the technique with the course content :**

Communication skills are undoubtedly the most fundamental requirement of any high-functioning workplace. Effective communication is now multifaceted and travels through multiple channels. Be it in our day-to-day lives or any career path we choose, knowing how to communicate effectively can be highly beneficial to us and the people around us. Communication skills require a considerable amount of time and practice to master. Excellent communication skills can be a catalyst for professional growth.

**8. Procedure followed:**

- I. Idea of planning and organizing an event is explained to all students in a batch.
- II. Students were given roles to perform during an event.
- III. Tasks like Anchoring, Welcome speech, Introducing a guest, Vote of thanks, seating arrangement, decoration, photography, breakfast arrangement, felicitation, writing a report etc. were given to students.
- IV. Students were encouraged to practice their speeches and perform the other tasks efficiently.
- V. Students were encouraged to study and write report of the event.





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**9. Evaluation/ Assessment process followed:**

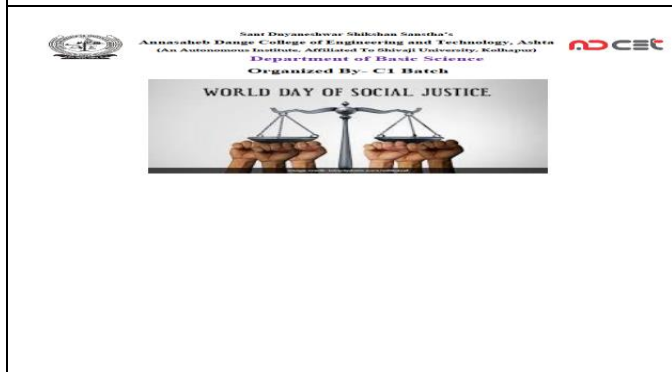
For the Organizing an event activity, the list of various day celebrations were given to students. An exclusive rubric is prepared to assess the performance of students under the category of peer evaluation, communication skills, presentations skills and ability to work in a team.

The time duration for the event is 2 hours.



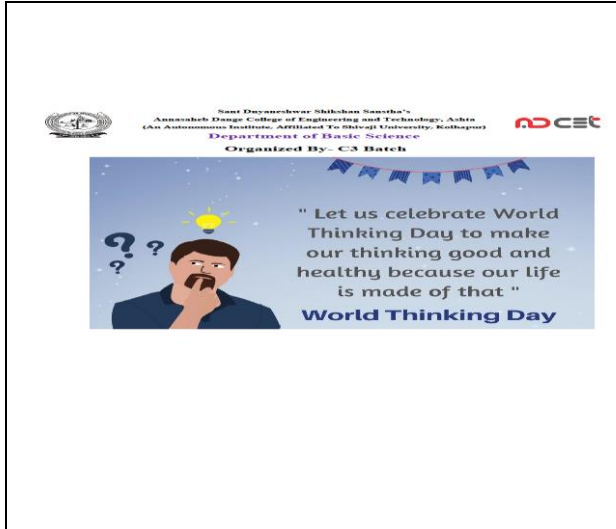
**10. Photograph of the event (if applicable):**

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**11. Outcomes of the technique:**

- Active participation of the students in the activity.
- Students performed tasks assigned to them with confidence.
- Students feel responsible for better performance during the event.
- Students performed in team well.

**12. Core competencies involved:**

- Speaking and other forms of self-expression and writing,.
- Collection of information about the specific event through library, newspapers, internet and experimentation or observation.
- Synthesis and analysis in problem-solving and critical thinking, including wherever applicable, the application of reasoning and interpretative methods .
- Collaborative learning and team work.
- Activities that promote and advance intercultural/ or awareness of literature, constitutional values.
- Activities that promote the understanding of various events, its importance and creating awareness among students about social behavior, scholarly conduct and community responsibility.

**13. References:**

1. <https://www.wildapricot.com/blog/how-to-plan-an-event>
2. <https://guidebook.com/mobile-guides/event-planning-guide>
3. Berridge, G. (2006) Events design and experience. Oxford: ButterworthHeinemann.
4. Bowdin, G. A. J. (2011) Events management. 3rd ed. London: ButterworthHeinemann.